Book Cover Rubric

Mr. Ahumada

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| AchievementChart | WeightAssigned | Level 4 | Level 3 | Level 2 | Level 1 | Below L.1 |
| **Knowledge and****Understanding**(writing)🡪 Focus and target audience🡪 Book blurb🡪 knowledge of novel🡪 Description of visual |  /10 | Work has a strong, clear, and unified focus. Work is presents ideas that are well-thought-out, insightful, lucid, and thought provoking with a high degree of sophistication. | Work has a clear and unified focus and purpose.Work presents ideas that show considerable insights. Ideas are appropriate and relevant. | Work has some clarity of focus and purpose.Work presents some ideas that are appropriate and relevant. | Work has limited clarity of focus and purpose.Work presents limited ideas that are appropriate and relevant. | Work has no trace of a unified focus and purpose.Work presents minimal ideas and information  |
| Thinking and Inquiry (media)🡪 Quality of images🡪 Connections between images and text🡪 Appeal to target audience |  /10m | Work shows a high degree of risk taking to include unexpected or unconventional features.Images show excellent insight into the text. Cover effectively attracts target audience. | Work shows considerable risks to include unexpected or unconventional features.Images show good insight into the text. Cover attracts target audience. | Work shows some risks to include unexpected or unconventional features. Images show some insight into the text. Cover somewhat appeals to target audience | Work shows a limited degree of risk taking to include unexpected or unconventional features.Images show little insight into the text. Cover minimally appeals to target audience. | Work shows a minimal degree of risk taking to include unexpected or unconventional features.Images show no insight into the text. Cover does not appeal to target audience. |
| Communication(media)🡪 Aesthetic qualities of visual design |  /10m | Excellent use of colour, and thorough consideration of layout is shown | Good use of colour, and considerable consideration of layout is shown | Satisfactory use of colour, and some consideration of layout is shown | Little use of colour, and minor consideration of layout is shown | No use of colour, and minor consideration of layout is shown |
| Application(writing)🡪Connection paragraphs 🡪 Grammar, spelling, syntax, etc. |  /10 | Writing shows excellent INSIGHT, unity, fluidity, and coherence. Applies grammar, spelling, and punctuation with a high degree of accuracy and effectiveness. | Writing shows good unity, insight, fluidity, and coherence. Applies grammar, spelling, and punctuation with considerable accuracy and effectiveness. | Writing shows some unity, insight, fluidity, and coherence. Applies grammar, spelling, and punctuation with some accuracy and effectiveness. | Writing shows little unity, insight, fluidity, and coherence. Applies grammar, spelling, and punctuation with limited accuracy and effectiveness. | Writing shows minimal unity, insight, fluidity, and coherence. Applies grammar, spelling, and punctuation with very little accuracy and effectiveness. |

TOTAL writing /20 media /20

Comments: